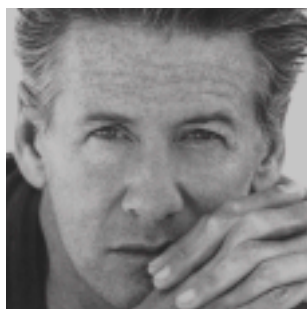


*Linda Allard for Ellen Tracy*



*Calvin Klein*



*Kenneth Cole*



*Mark Badgley and James Mischka*



*Carmen Marc Valvo*



*Peter Som*



*Douglas Hannant*



*Nicole Miller*



*Alice Roi*



*David Rodriguez*

Each season,  
Pantone surveys  
American  
designers to find  
the most  
directional  
colors  
of the season.  
The consensus  
for Fall 2003  
is...

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## color's pas de deux

On the heels of spring's gentle color resurgence, American designers envision a sort of "Gemini Glamour" for Fall 2003 – glamour that has two distinct personalities as best exemplified by lush colors that are "sexy," "opulent" and "intense," yet balanced with "understated," "inviting" and "mysterious" hues. Shades like the sophisticated Polignac, warm Garnet, deep Cognac and earthy Cinnabar are modern breaths of unconventionality, yet when paired with the sharp chords of vibrant Mineral Yellow, well-patined Dull Gold and enigmatic Midnight, imbue a modern edge to this season's palette. "These complex colors have an innate elegance," observes Leatrice Eiseman, executive director, Pantone Color Institute®. "Like a fine orchestra, they can perform solo or in duets to create combinations that are a vibrant melting pot of ease and drama – depicting the harmony we, as Americans, strive for."



## **trendwatch** Calvin Klein

"Fall 2003 is about deep jewel tones, deep wine, green-blue and lots of sheen for a sharp, city, younger, mysterious look."

**Linda Allard for Ellen Tracy** "My color range was inspired by a desire for color that would retain the moody edge of black while moving beyond that New York basic."

**Badgley Mischka** "Beautiful accents of color complement a woman's black wardrobe for evening."

**Carmen Marc Valvo** "Color for Fall 2003 conveys an image of richness, warmth and security. After so many seasons of black and neutrals, I felt it was time for color to brighten our lives."

**Douglas Hannant** "The Douglas Hannant woman is extravagant and wants to be noticed. The exuberant patterns and colors are dazzling – no need for basics or practicality."

**Peter Som** "Color for Fall 2003 evokes a clean, get-cozy mood, with elegant neutrals mixing it up with bright saturated jewel tones. This collection is all about impulse and feeling good."

**Lars Nilsson for Bill Blass** "It is all about simplicity and visual impact – the rigor of the lines, the texture of materials, the language of color when it is not used as a superficial coat of paint, but as a core, intrinsic part of the design."

**Diane Von Furstenburg** "My customers are independent, strong women that use color as an accessory to their lifestyle."

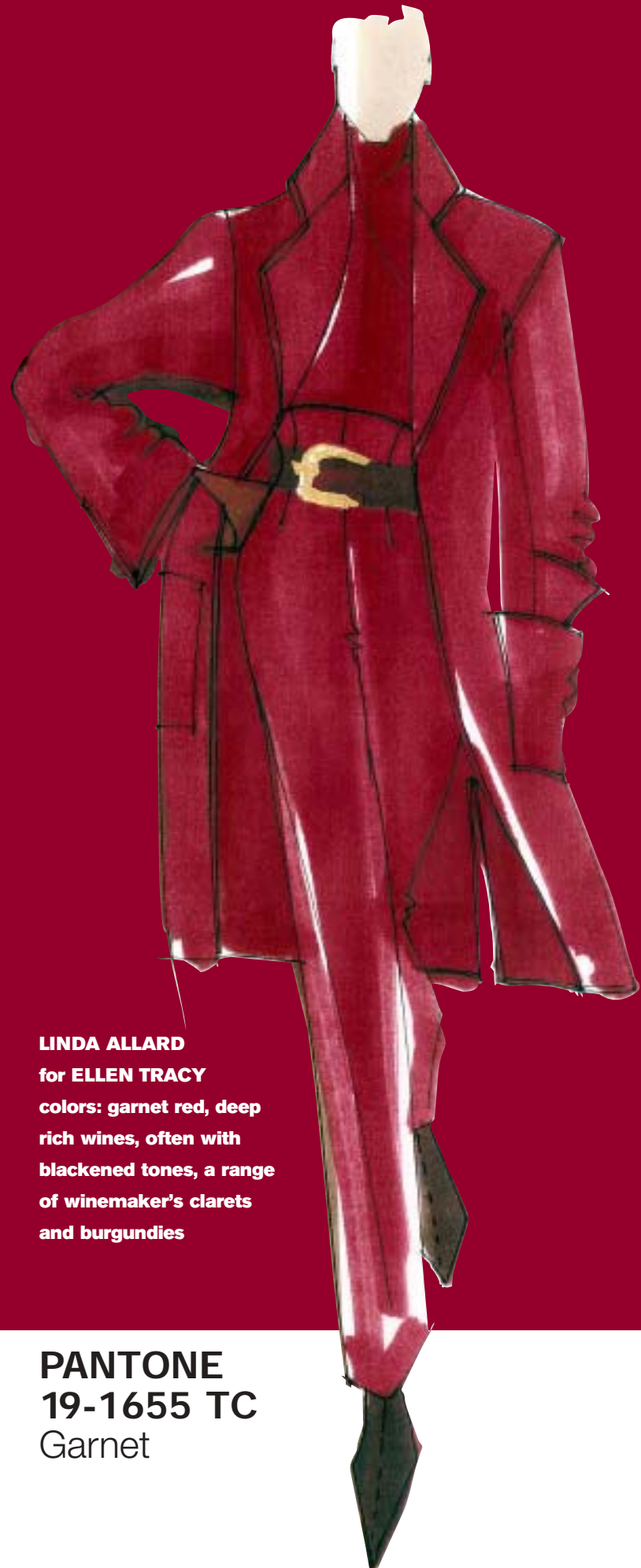
**David Rodriguez** "We wanted colors that weren't just for the stage, runway or red carpet. We chose colors that were about real life."

**Alice Roi** "These vibrant colors will add life, excitement and a modern attitude to the wardrobes of party women sick of the torn, tattered and gray."

**Kenneth Cole** "The color choices for Fall 2003 are versatile, timeless, decorative. They illustrate the true nature of life as a cosmopolitan."

**Jeff Mahshie for Chaiken** "Standard classics are teamed with polished color and touched with metallic – elements that will work for everyone."

**Lloyd Klein** "This winter will be a time of getting back to basics, but with a sense of humor and a 'wry' intelligence that keep style stimulating every day."



**LINDA ALLARD**  
for **ELLEN TRACY**  
colors: garnet red, deep rich wines, often with blackened tones, a range of winemaker's clarets and burgundies

**PANTONE**  
**19-1655 TC**  
Garnet

**CARMEN MARC VALVO**  
colors: gold foiled moss,  
deep Bordeaux



**NICOLE MILLER**  
colors: pale olive, taupe  
smoke, muted dusty  
color with accents of  
peach and mint





**PETER SOM** colors: warm "sweatshirting" heather gray, camel with toffee and caramel undertones, pale petal pink, latte brown and soft metallic gold



**DIANE VON FURSTENBURG**  
colors: copper, lime, amber, camel, bright red

**PANTONE**  
**15-1046 TC**  
Mineral Yellow

**trend talk** For Fall 2003, Pantone, the international color authority, went to the leading style arbiters and posed this question: "In this challenged economy, luxury products still attract and sell. For 2003, what color(s) represent modern luxury to you and why?"

"Modern luxury is about simplifying and enriching with large gestures that don't necessarily require large pockets. Color is a key. The wash of an orange wall with brown velvet or celadon and pale gold. A splash of orange or chartreuse excites the eye! The palest robin's egg blue is elegant and fresh. Where the sun is, cream in all shades is uplifting."

**Wendy Goodman, Interior Design Editor,  
New York Magazine**

"All shades of white, cream and pale beige still look new and luxurious for 2003. There is nothing more flattering than white or cream worn close to the face. And because it is so perishable, it is often considered impractical and costly to upkeep and therefore deemed an extravagant purchase only for the well-heeled."

**Joan Kaner, Senior Vice President, Fashion Director  
Neiman Marcus**

"Fall 2003 is about the luxury of a personalized glamour that is optimistic. The key is mood-lifting shades such as claret, sunflower yellow, Chinese red and olive green. It's a continuation of the trend we saw last spring with an emphasis on items in colors that have strong appeal in these uncertain times."

**Cynthia Weber Cleary, Fashion News Director  
InStyle Magazine**

**PANTONE**  
**18-1540 TC**  
Cinnabar



**LARS NILSSON FOR  
BILL BLASS**

**colors: dark plum  
and silver gray,  
black alone or with  
graphite navy or  
dark ink blue, moss  
green and golden  
camel, vibrant, true  
red accents**



**DOUGLAS HANNANT**  
**colors: Tuscan red,  
peacock blue, lavender,  
platinum**

**PANTONE**  
**19-2924 TC**  
Hollyhock

**BADGLEY MISCHKA**  
colors: blush, nude, black,  
berry, dusty lilac



**JEFF MAHSHIE**  
for **CHAIKEN**  
colors: charcoal,  
silver, black raven,  
shades of pink


**PANTONE**  
**17-0000 TC**  
Frost Gray



**PETER SOM**

**PANTONE**  
**16-1712 TC**  
Polignac





**ALICE ROI**  
colors: pink, icy mint,  
chocolate brown,  
neon orange

**DAVID RODRIGUEZ**  
colors: cream,  
chocolate brown,  
black

**trend buzz** Designers clearly have different ideas about color for Fall 2003. Here are some of the diverse opinions about the color message of the season.

*Lavish Sumptuous*

Uplifting *Vibrant*

*High Impact Moody*

*Extravagant Luxurious*

*Rich Discreet Timeless*

*Opulent Intense*

*Mysterious Powerful*

Architectural *Inviting*

*Warm and Secure Antique*

*Sexy Luxe Aggressive*

Dignity *Lively*

Understated

*Sophisticated Simple*

*Easy Comfort*

**PANTONE**  
**18-1421 TC**  
Cognac

**PANTONE**  
**19-4127 TC**  
Midnight