

Special Report
The Heimtextil
(Home Textiles) Fair

Let's talk color

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The Heimtextil (Home Textiles) Fair took place in Frankfurt, Germany, in January of 2002. The fair features textiles for virtually every area of the home, including living rooms, bath, bedrooms and kitchens.

The trend report for 2002/03, as interpreted by Gunnar Frank and Associates of Amsterdam, illustrated three lifestyle categories that were inspired by international destinations "where people meet for games and glamour."

TREND ALERT! CASINO REAL

The first palette Casino Real is described as "classical, romantic and masculine, the elegant club atmosphere of New York in the 30s". The palette features glamorous fabrics and regal color schemes.

- PANTONE® 17-3817 Daybreak
- PANTONE 15-1050 Golden Glow
- PANTONE 19-1533 Cowhide
- PANTONE 15-0643 Cress Green
- PANTONE 19-3839 Blue Ribbon
- PANTONE 17-4724 Pagoda Blue

SHOCK ATTACK

The second palette, Shock Attack, described as "vivacious, humorous, youthful... a trashy mix of loud, shocking colors cultivated to the point of visual overload." Ed. Note: There was little on the floors of the show to reflect "loud and shocking" but more evidence of heightened midtones combined with deep and a notably bright red.

- PANTONE 15-3412 Orchid Bouquet
- PANTONE 13-5414 Ice Green
- PANTONE 19-1436 Cinnamon
- PANTONE 11-0620 Light Sulphur
- PANTONE 15-4421 Blue Grotto
- PANTONE 17-1558 Grenadine

PLANET VISION

The third palette, Planet Vision, is described as "high-tech, modern, sporty: a slightly futuristic design, trendy forms and high-tech colors make for a cocktail of casual chic."

- PANTONE 16-0836 Rich Gold
- PANTONE 12-0715 Double Cream
- PANTONE 18-0503 Gargoyle
- PANTONE 16-0806 Goat
- PANTONE 14-4110 Heather
- PANTONE 18-1229 Carob Brown

There were 12 additional colors, both light and dark contrasts, to illustrate the use of opposite pairings.

- PANTONE 14-4504 Sky Gray
- PANTONE 19-1314 Seal Brown
- PANTONE 14-4318 Sky Blue
- PANTONE 19-4205 Phantom
- PANTONE 15-0336 Herbal Garden
- PANTONE 11-0510 Afterglow
- PANTONE 14-6305 Pelican
- PANTONE 19-0608 Black Olive
- PANTONE 19-4305 Pirate Black
- PANTONE 12-2902 Chalk
- PANTONE 19-4104 Ebony
- PANTONE 12-0311 Asparagus Green

The three moods combined many forms, styles and patterns, with stripes being the most prevalent. Blocked and floral designs (some small, but primarily large single florals), retro wallpaper patterns of the 50s and 60s were a style referred to as "East European nostalgia." Fabrics were a contrast of high and low pile, some organic and natural, while others were decorated with ornamental fibers and finishing. The halls of the show were filled with diversity in fabric, design and color.

MAISON & OBJET

Maison & Objet is an international home furnishings exposition that takes place in Paris twice yearly. The show includes many aspects of tableware, giftware, accessories, lighting, bedding, linens and furniture for home and garden. As usual, the January 2002 show was rich in content, including design lines of long-standing creative reputation, as well as showcasing the imaginative designs and products of new talent.

One of the major themes in the design area of the show was dedicated to water. Called "Waterspace," the display included everyday objects: basins, cans, bottles, jugs, as well as beautiful ornamental glassware primarily in blues and blue-greens. The purpose of the environment created was to evoke the mysteries, sensuality and organic nature of water. There was also a collection of artisan-textured surfaces in neutral colors, which was a "dry" counterpart to the watery colors.

TRENDS Spring 2002

Another display area offered the spring trends for 2002. As developed by the Nelli Rodi Agency, the displays depicted the convergence of fashion and home. They were divided into five categories:

ORANGE

The first palette displayed variations of orange. In general, they are deeper or lighter than "vitamin-enriched" retro oranges, many quite beautiful in the tangerine range. Still other oranges spoke of dusted, peachy and apricot tones. The following shades of orange were most frequently seen on display:

- PANTONE 16-1344 Dusty Orange
- PANTONE 15-1247 Tangerine
- PANTONE 16-1532 Crabapple
- PANTONE 14-1227 Peach
- PANTONE 16-1626 Peach Blossom
- PANTONE 15-1153 Apricot

COSMETIQUE

The second palette speaks of cosmetic tones: pale peach, pink, caramel and mahogany... a tactile marriage of silky velvet and smooth leather. Cosmetic shades were often combined with neutrals, tans and creams. The colors were in the following ranges:

- PANTONE 14-1312 Pale Blush
- PANTONE 15-1318 Pink Sand
- PANTONE 13-1022 Caramel Cream
- PANTONE 18-1436 Light Mahogany
- PANTONE 13-1108 Cream Tan

TROUSSEAU

The third palette is all about nostalgia and naiveté, clean cotton and precious lace, variations of gentle, antique, quiet, bridal and infant white. Examples of the leading whites:

- PANTONE 11-0606 Pristine
- PANTONE 11-1005 Bridal Blush
- PANTONE 11-0105 Antique White
- PANTONE 12-0804 Cloud Cream
- PANTONE 11-0601 Bright White

HIPPY PATCH

Shades of the 60s - Mary Quant in a yellow submarine adorned with a peace symbol motif. Stripes, stripes and more stripes. Flounces and fringes. Disparate designs and hues.

- PANTONE 17-1656 Hot Coral
- PANTONE 16-1735 Pink Lemonade
- PANTONE 13-0648 Sulphur Yellow
- PANTONE 16-5942 Blarney Green
- PANTONE 18-4043 Palace Blue

LAS VEGAS

A "celebratory theme"... the glam and brassiness of Vegas with fun and games. Motifs and colors are from playing cards, roulette wheels, dominoes and the like; colors are taken from those themes as well. The shades that best express this theme:

- PANTONE 19-4005 Stretch Limo
- PANTONE 19-1111 Black Coffee
- PANTONE 19-1764 Lipstick Red
- PANTONE 18-4247 Brilliant Blue
- PANTONE 13-0859 Lemon Chrome
- PANTONE 18-3838 Ultra Violet
- PANTONE 16-5425 Pool Green

In both the Heimtextil and Maison & Objet shows, there was evidence of some "Americana," the use of stars and stripes and red, white and blue, some as a show of support to the U.S. and others because they were developed prior to September 11, demonstrating the direction to American influences in both design and color.

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